

Akash Radadiya

Clay-certified GTM engineer and educator. Fourteen years of outbound systems and teaching operators.

Surat, India · Permanent resident of Canada · Citizen of India · open to relocate
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SUMMARY

Co-founder of Adfinite, running cold outbound fully in-house on Clay. Community lead of Clay Club Surat (4 events, 252 attendees, 200+ WhatsApp community), featured on Clay's official blog in December 2025. Built IELTS24, an AI essay grader that graded approximately 9,000 essays before sunset in November 2024.

EXPERIENCE

Adfinite · *D2C Shopify growth consultancy* May 2024 – present

Co-founder and GTM Lead · Surat, India (remote)

- Operate cold outbound fully in-house on Clay: domain warmup, list building, enrichment, sequencing, and reply handling.
- Built the full Clay-to-CRM pipeline in-house: enrichment, AI columns, signal-based sequencing, attribution. No vendor layer.
- Taught Clay into 6 GTM teams over 18 months (linkutm, aicamp.so, autovrse, wizcoder, 2 stealth). Invoiced none of them.

Clay Club Surat · *India's first tier-2 city Clay community* Aug 2025 – present

Founder and Community Lead · Surat, India

- Organized and hosted 4 events totaling 252 attendees. Built a 200+ member WhatsApp community from zero in 8 months.
- Featured on Clay's official blog in December 2025 as a certified community leader. Advising the Ahmedabad Clay Club launch in May 2026.

Clay GTM Engineers School · *cohort program for GTM engineers* 2025

Official Teaching Assistant, CFA-2025 cohort · remote

- Supported live sessions and 1:1 coaching under Yash Tekriwal and Izzy Kim for the CFA-2025 cohort.

Sgmnt · *GTM automation consultancy* Apr 2023 – Jun 2024

GTM Automation Consultant · Toronto, Canada

- Built outbound, enrichment, and attribution systems for B2B SaaS and fintech clients.
- Delivered Clay, n8n, and Make.com workflows into production pipelines across 14 months of consulting.

SpaceHash · *creative-to-growth systems agency*

2012 – 2023

Co-founder · Surat, India

- Ran SpaceHash for 11 years, moving the business from a creative agency to a growth systems company across 40+ client engagements.

IELTS24 · *AI essay grader for IELTS Task 1 and Task 2*

2021 – 2024

Founder and Builder · Surat, India

- Graded approximately 9,000 student essays on all 4 official IELTS rubrics. Sunset the platform in November 2024.
- Built AI-evaluated writing feedback in 2021, before Clay's AI column existed as a primitive.

SELECTED PROJECTS

NLP marketing analytics platform (2023): built during the SpaceHash years for SaaS apps, service platforms, and ecommerce operators.

Several internal builds across the SpaceHash years (2012 – 2023), covering marketing analytics, attribution, and outbound tooling.

COMMUNITY & TEACHING

Funstein (2015 – 2019): co-initiated a not-for-profit initiative that taught 700+ underprivileged kids across 5 years. Featured in The Better India.

CPOC Cambodia & solo travel (2015 onward): volunteered in an orphanage inside a small village. Backpacked through 5+ countries across the decade since, each trip a different lens on the work.

First AI Skills cohort (2024): first student accepted into Izzy Kim's inaugural AI Skills cohort.

CERTIFICATIONS & RECOGNITION

Clay Outbound Automation & Clay 101 (Aug 2025). Clay-certified community leader, featured on Clay's official blog, December 2025.

University of Toronto, Business Analytics certificate (2020).

Declined a YC-backed GTM Engineer offer at a \$100M+ ARR company on visa timing.

SKILLS

Clay (certified) · n8n · Claude Code · Make.com · Zapier · PostHog · GA4 · Meta, Google, and LinkedIn Ads. Go-to-market strategy, marketing team leadership, cohort design, public speaking, video editing.